



**55th Annual Meeting  
Oct 18 - 24, 2012  
Greensboro, NC**

## **Sponsorship Opportunities**

Sponsorship of our Annual Meeting will be a mutually beneficial partnership. Your company gains exposure to veterinary laboratory diagnosticians while your support allows AAVLD to offer a superior event.

### **Diamond sponsors – \$7,500**

- Live on-stage mention during plenary session
- Six Conference Proceeding Books
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Full-page ad in conference proceedings book (sponsor ads only)
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Free 16x10 booth space in exhibit hall (\$2,100 value)
- Priority booth placement
- Room and time scheduled for one half-hour vendor scientific presentation
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

### **Platinum sponsor – \$5,000**

- Live on-stage mention during plenary session
- Four Conference Proceedings Books
- Logo and sponsorship acknowledgement in newsletters leading up to conference
- Half-page ad in conference proceedings book (sponsor ads only)
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Free 8x10 booth space in exhibit hall (\$1,100 value)
- Priority booth placement
- Room and time scheduled for one half-hour vendor scientific presentation
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

## **Gold sponsors – \$2,500**

Concurrent sessions – eight to ten sponsorships available

Session categories: general microbiology, virology, toxicology, pathology, epidemiology

- Session sponsorship is exclusive to your company
- Choose your session
- Meet and greet attendees
- Recognition by moderator
- Vendor scientific presentation (fifteen minutes)
- One sign in room (provided by sponsor)
- Half-page ad in conference proceedings (sponsor ads only)
- Two Conference Proceeding Books
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

## **Silver sponsors – \$1,000**

Administrative meeting expenses

- Live on-stage mention during plenary session
- Quarter-page ad in conference proceedings book (sponsor ads only)
- Room and time for a fifteen minute vendor scientific presentation
- Logo on signage displayed in the registration area
- Logo with link on AAVLD website
- Thank you acknowledgement in conference proceedings book
- Thank you acknowledgement in the conference program

## **Incentive Bag Dual Sponsorship - AAVLD and USAHA**

- Logo on AAVLD and USAHA attendee bags
- Logo on signage displayed in the registration area
- Thank you acknowledgement in the conference program
- Thank you acknowledgement in conference proceedings book

**THANK YOU FOR YOUR CONSIDERATION. YOUR SUPPORT IS GREATLY APPRECIATED!**